

MARK BURGdorFF

GRAPHIC DESIGNER

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SUMMARY Versatile graphic designer and production artist with photography and retouching skills

- Fluent in the latest version of multiple Adobe Creative Cloud applications
- Experience working in both agencies and corporate environments
- Strong written and verbal communication skills
- Comfortable working with a variety of personality types
- Experience with such clients as: Walmart, Dr Pepper/Snapple Group, TIGI Linea, TONI & GUY, Domino's Pizza and Rent-A-Center.

SOFTWARE

- Illustrator CC
- Photoshop CC
- Acrobat Pro CC
- InDesign CC
- Keynote
- PowerPoint

SKILLS

- Design/Production
- Social media
- Photography
- Image retouching
- Packaging
- Publications
- Direct Mail
- Writing/Editing

WORK HISTORY Owner and Operator, Burgdorff Digital

March 2000 — Present

- Freelance graphic designer, production artist, photographer and image retouch artist

Creative and Production Artist/Social Media Administrator, Anderson Merchandisers

September 2018 — September 2020

- Content creation for corporate Instagram, Facebook and LinkedIn accounts
- Manage scheduling and monitor communications for all corporate social media
- Production and versioning of POP and signage from movie/TV studios for placement in Walmart
- Internal communications and graphics

Graphic Production Artist/Photographer, Alliance Sports Group

November 2017 — August 2018

- In charge of production studio, executing layouts, mechanical builds and file release for five different national product brands
- Gatekeeper for brand standards for each product line
- Responsible for product photography and image retouching for print, social media and retail websites including Amazon, Kohl's and Academy

Graphic Designer, Insight for Living Ministries

September 2013 — September 2016

- Concepted and presented POP, direct mail, newsletter, CD/DVD art and tour book designs for an international ministry
- Responsible for projects from pencil sketch concepts through file release and press checks.
- Designed graphics for social media and website
- Led the development of a new departmental photography system, as well as photography and retouching of products and IFL collateral

Graphic Designer and Lead Photographer, TIGI Linea

June 2008 — October 2010

- Concepted and presented packaging and collateral designs for the flagship line of an international brand of hair and cosmetic products
- Led the design of a monthly online catalog utilized by salons nationwide
- Lead photographer and retouch artist for products and packaging for print and online marketing