

MARK BURGdorFF

GRAPHIC DESIGNER / PRODUCTION ARTIST

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SUMMARY

My versatility and hybrid skill set in graphic design, production, photography and image retouching have served me well in both agency environments as well as corporate marketing departments, and enabled me to add value beyond my job description.

SOFTWARE

- Illustrator CC
- Photoshop CC
- Bridge CC
- InDesign CC
- Acrobat Pro CC
- MS Office

SKILLS **Design & Production**

- Print
- Social media
- Publications
- Collateral
- Digital
- Branding
- POP
- Packaging

Photography & Retouching

- Products
- Places
- People
- Events

WORK HISTORY

Graphic Production Artist/Photographer, Alliance Sports Group • November 2017 – Present

- In charge of production studio, executing layouts, mechanical builds and file release for 5 different national product brands
- Gatekeeper for brand standards for each product line
- Responsible for product photography and image retouching for print, social media and retail websites including Amazon, Kohl's and Academy

Owner and Operator, Burgdorff Digital • March 2000 – Present

- Freelance graphic designer, production artist, photographer and image retouch artist
- Social media creative direction and online presence building for Kelly Vaughn Music Studio

Graphic Designer, Insight for Living Ministries • September 2013 – 9/2016

- Concepted and presented POP, direct mail, newsletter, CD/DVD art and tour book designs for an international ministry
- Responsible for projects from pencil sketch concepts through file release and press checks.
- Designed graphics for social media and website
- Led the development of a new departmental photography system, as well as photography and retouching of products and IFL collateral

Graphic Designer and Lead Photographer TIGI Linea • June 2008 – October 2010

- Concepted and presented packaging and collateral designs for the flagship line of an international brand of hair and cosmetic products
- Led the design of a monthly online catalog utilized by salons nationwide
- Lead photographer and retouch artist for products and packaging for both print and online marketing

Lead Graphic Artist, Ansira (formerly RAZOR) • April 2005 – March 2008

- Responsible for the layout and production of Domino's Pizza monthly national franchisee newsletter
- Executed layouts, mechanical builds and file release for a variety of national accounts
- Utilized photography skills for RAZOR collateral, website and internal communications
- Trained new employees on RAZOR Studio processes and systems